



GLAMM!

presented by OMG Social

GO **LIVE!** ACCELERATOR &
MANAGEMENT PROGRAMME



GIG ECONOMY x CREATIVE YOU

OMGLIVE.ME



OMGLIVE.ME by **OMG SOCIAL FB**

2.5+ MILLIONS OF FB FOLLOWERS

GLOBAL LIFESTYLE COMMUNITY

CONNECTING YOUR BUSINESS TO THE CREATIVE x PROFESSIONAL COMMUNITIES
MALAYSIA. THAILAND. VIETNAM. INDONESIA. CAMBODIA. PHILIPPINES. SINGAPORE

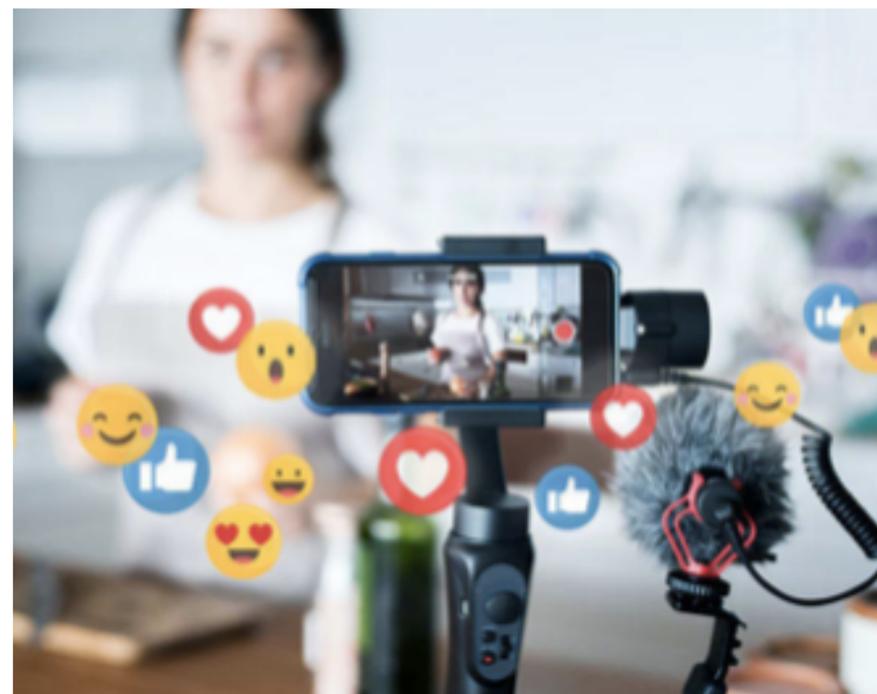
SUPPLY MANAGEMENT : GIG WORKERS

When bartenders find new jobs after all the bars close down



1. Job Replacement: Travel/Tourism, Event Mgmt, Design Industry
2. Boost Creativity & Explore Digital Market Space (more **Live!** than Viewers)
3. Work Trends: Gig Segment, Time Flexibility & Skills Match
4. Talent Drain: Increase Employment while residing in home country
5. Leverage on OMG Social network

DEMAND MANAGEMENT : SME/CORP



1. New Market: Pivot from Affected Segments
2. Digital Presence: Increase Brands Adoption Online Marketing
3. Creative Space: Improve Sales Uptick via Creative Gigs & Unique Style
4. Work Trends: Hiring Gig Workers to Fulfil Lack of Full Time Staff
5. Leverage on OMG Social network

MATCH GO **LIVE!** HOSTS x BRANDS

OMG! LIVE
Discover Near You

PLAY

VIRTUAL TOURS.
ADVENTURES. FUN

OMG! LIVE
Discover Near You

PEOPLE

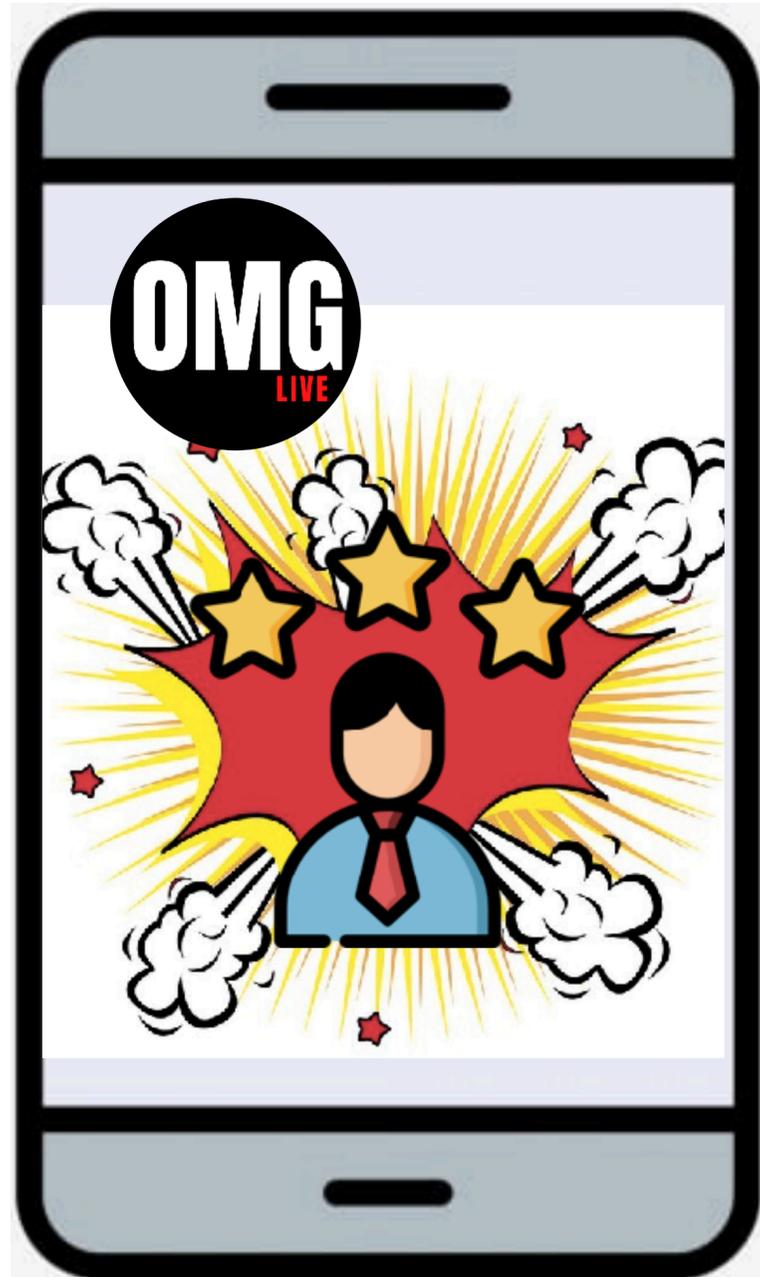
LIVE FEED BY TALENTS.
BOOK GIGS. VIRTUAL DATES.

OMG! LIVE
Discover Near You

PRODUCT

LIVE PRODUCT DEMOS.
FOOD SAMPLING. SALES

BEST GIG MATCH EVER !



SME/CORP GO **LIVE! ACCELERATOR PROGRAMME**
GUIDED LEARNING + AFFORDABLE KOLs + SUBSIDISED



TO LEARN + APPLY + MAKE IT HAPPEN
2 HOURS +1 HOUR + 1 HOUR TO GO **LIVE!**



GIG WORKERS RESOURCE
> 100,000 CREATIVE KOLs + PROFESSIONALS



ATTRACTIVE VALUE-ADDED SERVICES
SPECIAL RATE & PRO- SERVICES

SCHEDULED STUDIO SHOOT/SHARED



PROFESSIONAL SHOOT



DEDICATED **KOL OF THE DAY** TO SHOWCASE 8 PRODUCTS



BRANDS TO PREPARE SCRIPT & PRODUCT AS PER ONBOARDING SOP



OPTIONAL SERVICES WITH SPECIAL DISCOUNTS

DEMAND

SUPPLY

SME/CORP

UPSIZZE SaaS Platform

Go Live! Accelerator

2hrs	Onboarding
1hr	Product Assignment
1hr	Select Slot & Go Live!

After Go Live!

Post Mgmt
Results Tabulation
Claims/Subsidize

KOLs & Celebrities eg Newsantara	OMG! Walker Scheduled +Recommended Thematic+ Sharing	
FB Page & Groups (2.5m) + Colleges (10k) + Tour Agencies		Live! Gigs Independent + Unique + Dedicated
IEM (60k) + MDEC (50k)		Professional



HYBRID
Studio Shoot
KOL Sharing/Promote
Affordable
OMG Social FB Share

VAS For Brands
Discounted Rates
OMG Social Discounts
SPDH Product Data Hub



HABIB JEWELS

1. Greetings
2. Behind the Scenes
3. Actual Release- MV

OMG Social
Published by Angie Ong Yoke Hun · 28 April 2021 ·

Exclusive interviews and behind the scenes to Raya MV by...
Get Behind the Scene exclusives from OMG Live!...
[See more](#)

16 6.3K views

18.5K People reached 17 Reactions, comments and shares

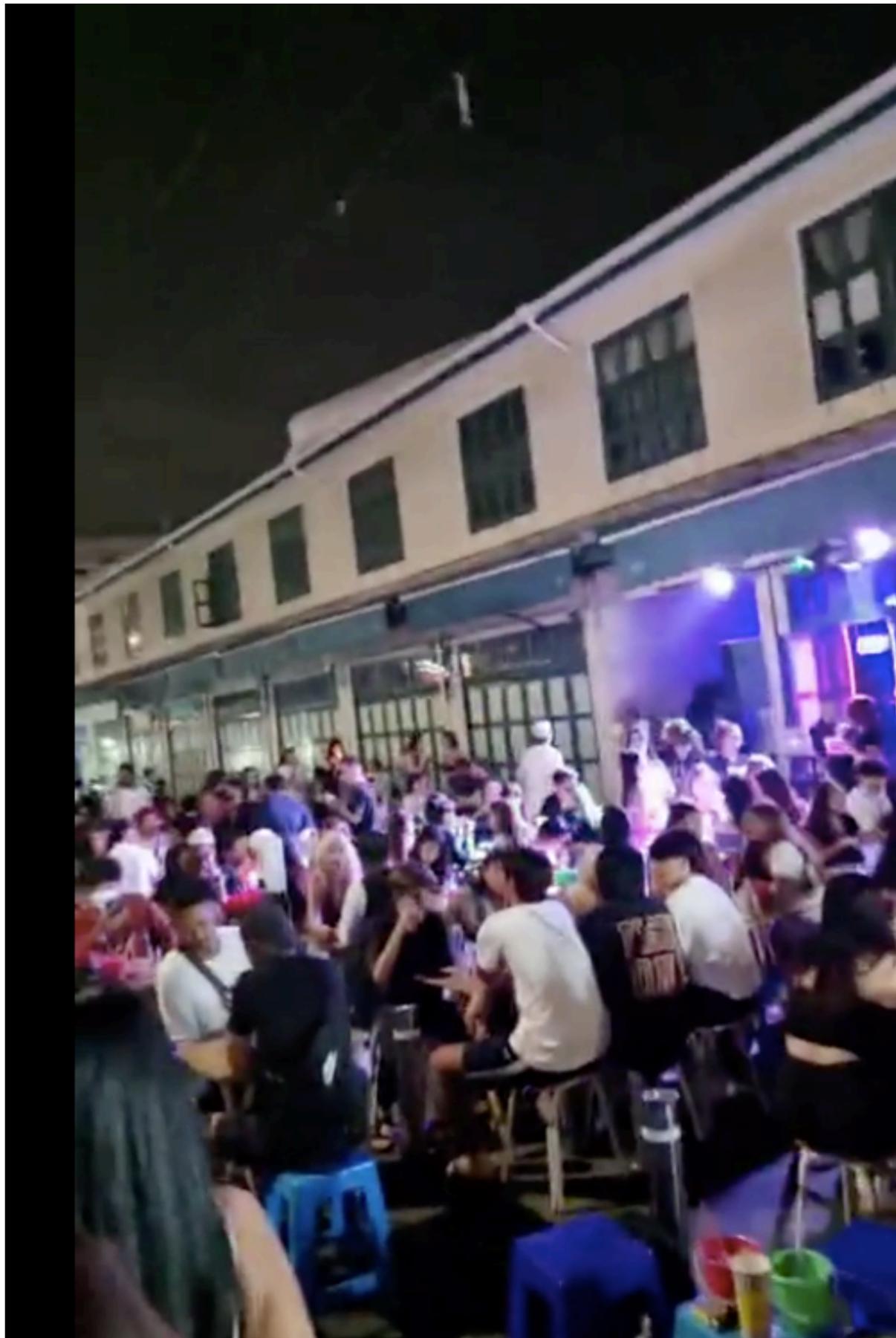
6.3K 3-second video views Retention curve

[View More Video Details](#)

Like Comment Share

Up next

- MOH AND SUAY | Same Day Edit**
Damari Studios
a year ago · 542.7K views
- Complexity Blessed**
Max "Blessed" Hollo...
2 hours ago
- CHRISTIAN AND WAYNE |...**
Damari Studios
13 weeks ago · 5.9K views



OMG Social was live.
Published by Nyong Wei Fung · 13 November 2021 · 🌐

👍❤️ 163 34 comments 33K views

61.9K
People reached

267
Reactions, comments and shares

33.3K
3-second video views

Retention curve

[View More Video Details](#)

👍 Like Comment ↻ Share 🗨️

Comments [Hide](#)

Newest ▼

- Jason Garkowski** · 3:40
USA baby
Like Reply Hide 6 w
- Alma Ancog Borja** · 5:26
Omg! Is bangkok covid free already??!! Watta crowd..! 😲
Like Reply Hide 15 w
- Jennifer Joham** · 4:46
In Austria (Österreich), Land next to Germany, we have lock down again... 🇺🇸
Like Reply Hide 16 w
- Jennifer Joham** · 2:21
I want to party again too 🙄🙄
Like Reply Hide 16 w
- Jennifer Joham** · 1:07
And we have in Europa lock down again till December... 🙄🙄
Like Reply Hide 16 w
- Rahim Khan** · 3:57
Australa
Like Reply Hide 16 w
- Peter Vesterdahl Høm** · 0:12
Covidbomb
Like Reply Hide 16 w
- Fareed Ali** · 5:27
Josiah Amos Mohammed

OMG! WALKER **LIVE!** HOSTING



	9am-10am-11am	12pm-1pm-2pm	4pm-5pm-6pm	7pm-8pm-9pm
YouTube	OMG! WFH	OMG! Walker	OMG! Home 家	OMG! Match U
Facebook LIVE	OMG! 家	OMG! 走走乐	OMG! Giler2	OMG! 恋爱吧
TikTok	WFH Visits	Malls/ F&B		Music
	Masak2 Cooking	Fun Street Walk		Creative
	EO & DIY	Food Riders Attack		Talent
	Baby Talk	#kitajagakita		Cars
	Pet Talk	Community Programmes		Fitness

TO HIT 50,000 - 300,000 REACH PER TIME SLOT

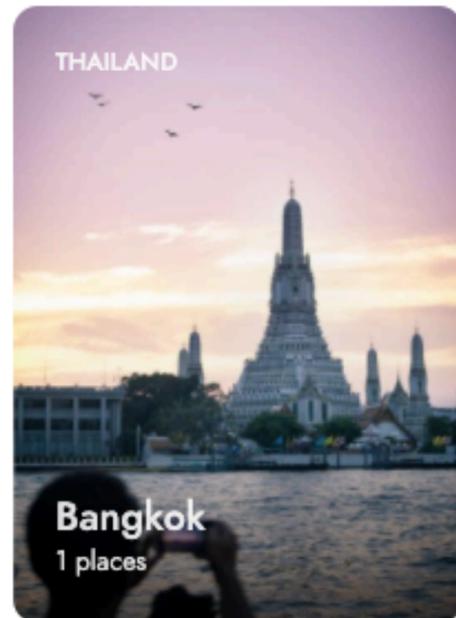
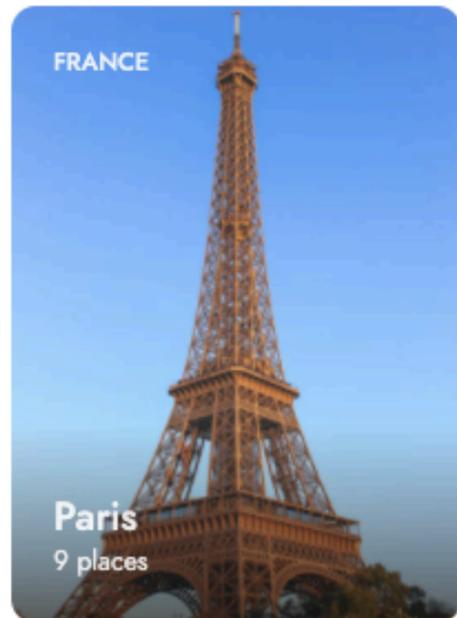
Virtually Explore the World

🔍 Type a city or location

Popular: [Jakarta](#) [Kuala Lumpur](#) [Hanoi](#)



Popular cities





JOIN US
GO **LIVE!** Host

POST YOUR
Gig Jobs

Go **LIVE!** for these Brands Now
Find Gigs for Play. Product. People

Location *Date* *Search By Keywords*



Latest Gig Jobs



Male Fashionista for KL Launch -RM300/2 Hours

Get Gig!



Sing Birthday for 8 years old girl - RM20/1min

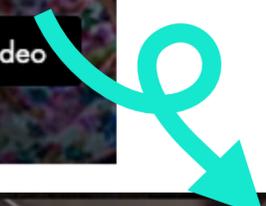
Get Gig!



Videographer Needed- RM800/ 8 hours

Get Gig!

SCHEDULED THEMATIC **LIVE!**/SHARED



 Personal Shopper  Multilingual  SALE

<https://omglive.me/place/mad-dash-challenge-in-bangkok>

Overview

Host will do a 24 Hours trip to Bangkok. During this trip, those that participate will get to place order on things they want to host in real time. But dont worry, we will end our trip at 1:00 AM (because host need to sleep too π.π). The step are easy. Just book and buy from us and we will send you the whole trip schedule so that you can login when host are at the place that you want. 8th May 2021 The places include in trip are: Khlong Lat Mayam, Chinatown, Golden Buddha at Wat Traimit, Asiatique at Chao Phraya River, Lebua State Tower Payment details: Fee: RM50, Account number: 7058615992 (CIMB), Name: Siti Nur Baiti Binti Abdul Rahim

Book and pay to join

Enter your name *

Enter your email *

Enter your phone number (ie; +60...,+81...,+6

Enter your payment details (ie; bank-in transaction number, payment amount)

Send



LIVE! OR PRE-RECORDED/DEDICATED



Book and pay to join

Enter your name *

Enter your email *

Enter your phone number (ie; +60...,+81...,+6

Enter your payment details (ie; bank-in
transaction number, payment amount)

Send

LET THE CELEBRITIES SURPRISE YOUR BELOVED ONES DURING THEIR SPECIAL DAY!



Search places ...



Destinations

Login

Sign Up

+ Add place



TOKYO LIVE! PLAY

Tokyo DisneySea

★ (0 reviews) · \$\$ · Sight



Gallery

Video



Personal Shopper



Limited viewers/shows



Multilingual



**HOST TO USE YOUR PRODUCT LIVE!
IN DISNEYSEA/ DEDICATED, UNIQUE**

CATEGORIES

Why Nano Influencers

Level of Trust

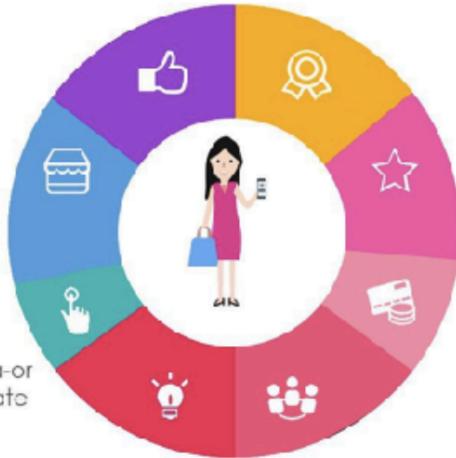
Opinions evoke high degrees of credibility and confidence from friends & followers.

Brand Relevance

Very high connection with a brand, product and brand-relevant topics.

Degree of Volume

Exist in greater numbers than micro, mega-or macro-influencers and are able to generate content at scale.



Level of Loyalty

Usually have the strongest relationship with a brand compared to micro, macro and mega influencers.

Range of Followers

100 to 10000

Level of Influence

Have a very strong influence over their small but tight-knit network of followers.



Why Macro Influencers

Level of Trust

Opinions evoke a considerable degree of credibility and confidence from friends & followers in their particular niche.

Brand Relevance

Good connection with a brand, product and brand-relevant topics in their niche.

Degree of Volume

Few in number but in greater numbers than megainfluencers and able to generate content in their niche.



Level of Loyalty

Will most likely be loyal with brands that they believe in

Range of followers

10,000 to 100,000

Level of Influence

Have a considerable level of influence over their wide network of followers.



Why Micro Influencers

Level of Trust

Opinions evoke a strong degree of credibility and confidence from friends & followers.

Brand Relevance

Strong connection with a brand, product and brand-relevant topics.

Degree of Volume

Exist in greater numbers than mega-or macro-influencers and able to generate tailored content.



Level of Loyalty

Have strong existing brand relationships based on purchase history and positive brand affinity

Range of Followers

1000 to 10,000

Level of Influence

Have a very significant level of influence over their network that is larger than a nano but smaller than macro and mega influencers.



Why Mega Influencers

Level of Trust

Opinions evoke low to moderate degrees of credibility and confidence from friends & followers.

Brand Relevance

Moderate connection with a brand, product and brand-relevant topics.

Degree of Volume

Very rare in volume and probably not able to generate tailored content.



Level of Loyalty

Low to moderate brand loyalty as they usually endorse a high volume of brands and even their competitors.

Range of Followers

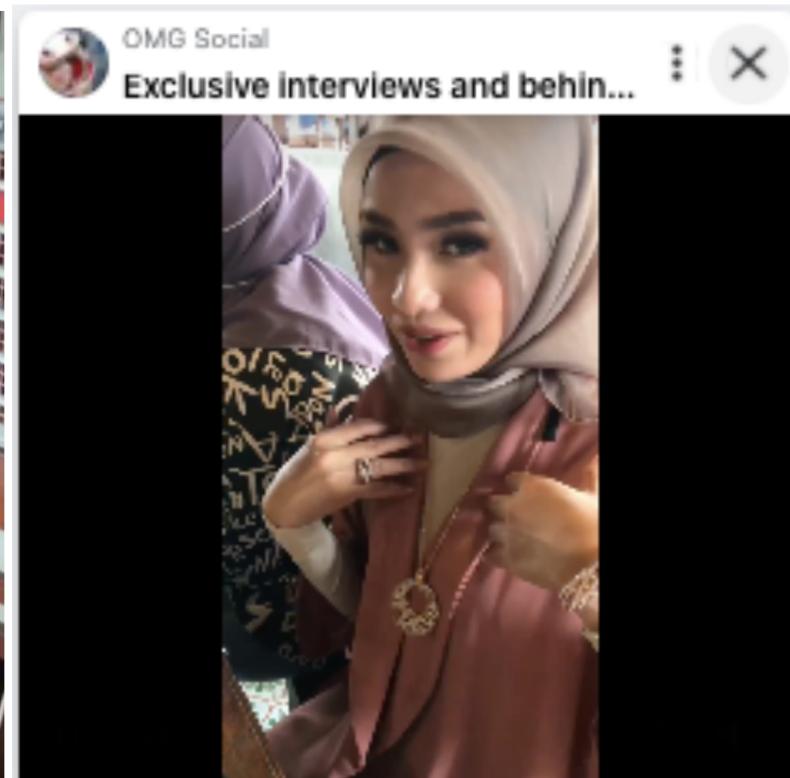
100,000 to millions

Level of Influence

Have a very sizable level of influence but with low brand trust and brand loyalty.



JOIN OUR TRAINING PROGRAMME To be the next GO **LIVE!** Star



Cool delivery guy
44 weeks ago · 10.2K views
👍👍👍 64



Awi Rafael - Awi is a multi award winning singer-songwriter. He is the...
44 weeks ago · 4.6K views
👍 9



Bored with travel restrictions? Seize this chance to host Live! virtual tours...
45 weeks ago · 5.2K views
👍❤️👍 18



Exclusive interviews and behind the



Exclusive interviews for Habib



Cool drawing

OMG!

GLAM ★ AWARD ★

